

Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 03560 091800Z

60

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W
----- 059266

R 091509Z MAR 76
FM AMEMBASSY MOSCOW
TO AMEMBASSY VIENNA
INFO AMEMBASSY BELGRADE
AMCONSUL LENINGRAD
SECSTATE WASHDC 951
USIA WASHDC

UNCLAS MOSCOW 3560

VIENNA FOR RPO; BELGRADE FOR YETT; LENINGRAD FOR P&C;
STATE FOR CU/EE, EUR/SOV; USIA FOR IEU, ICS

E.O. 11652: N/A

TAGS: APUB, UR

SUBJ: REQUEST FOR COVER FOR BOOK PROMOTION LIST

REF: MOSCOW A-06

1. AS OUTLINED IN OUR A-06, POST IS PREPARING SEVERAL
SUBJECT BOOK LISTS TO PROMOTE BOOK BORROWING AMONG PRIORITY
CONTACTS. REQUEST RPO PRINT COVER IN MANNER SIMILAR TO
"NEW BOOKS" LIST DONE FOR US LAST YEAR.

2. WE WILL MEMEOGRAPH INSIDE PAGES HERE. MIMEOGRAPH
PAPER (THIRTEEN BY SEVEN AND SEVEN-EIGHTS INCHES) WILL
BE FOLDED ONCE TO MAKE FOUR PAGES. STENCIL WILL BE
TYPED SO THAT CONTENTS WILL BE HORIZONTAL ON EACH OF
FOUR PAGES, WHICH WILL BE TURNED TO OPEN LIKE
A BOOK, AT TIMES WE MAY USE TWO SHEETS MIMEOGRAPH
PAPER FOR EACH COPY (EIGHT PAGES), BUT PROBABLY
NOT MORE.

3. CONTENT PAGES THEN WILL BE SIDE-STAPLED INTO
FOLDED COVER WHICH WE ARE ASKING YOU TO PREPARE.

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4. COVER SHOULD BE SLIGHTLY LARGER THAN MIMEOGRAPH

PAPER FOR CONTENTS, AND SHOULD BE FOLDED IN SAME MANNER.

5. OUTSIDE FRONT AND OUTSIDE BACK SECTIONS OF COVER
SHOULD HAVE BACKGROUND DESIGN SUGGESTING BOOKS, FILMS,
VTR'S AND RECORDS.

6. ON OUTSIDE FRONT SECTION SHOULD BE PRINTED IN ENGLISH
"A SELECTION OF MATERIALS AVAILABLE FOR LOAN."
IN ADDITION, SPACE SHOULD BE LEFT (WITH WHITE OR LIGHT
COLOR BACKGROUND) FOR US TO MIMEOGRAPH TITLE OF PARTICULAR
LIST TO BE SENT OUT. FOR EXAMPLE, FIRST THREE TITLES
WILL BE "U.S. ELECTION PROCESS," "THE AMERICAN REVOLUTION,"
AND "CURRENT ISSUES IN EDUCATION." THESE TITLES WILL
BE TYPED ON STENCIL AND COVER WILL BE RUN THROUGH MIMEOGRAPH
MACHINE TO PRINT TITLE.

7. OUTSIDE BACK SECTION SHOULD HAVE ADDRESSES OF EMBASSY
AND CONGEN PRINTED ON BACKGROUND DESIGN AS FOLLOWS:

AMERICAN EMBASSY
UL. CHAIKOVSKOVA 19/23
MOSCOW, USSR
TELEPHONE: 252-00-11

AMERICAN CONSULATE GENERAL
PETRA LAVROVA 15
LENINGRAD, USSR
TELEPHONE: 72-45-48

8. INSIDE FRONT AND BACK COVER SECTIONS MAY BE LEFT BLANK.

9. INITIAL PRINT RUN SHOULD BE 2,000.

10. WE WOULD APPRECIATE RECEIVING THE COVER AS SOON
AS POSSIBLE WITHIN YOUR PRODUCTION SCHEDULE.
STOESSEL

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NNN

Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 09 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
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Errors: N/A
Film Number: D760089-0815
From: MOSCOW
Handling Restrictions: n/a
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Margaret P. Grafeld
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Review Media Identifier:
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Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
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TAGS: APUB, UR
To: VIENNA
Type: TE
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